

















Saturday, October 21, 2023 • Allen County War Memorial Coliseum • Fort Wayne, Indiana

Sponsorship Opportunities

Lights, Camera, Action! Be a part of an exciting, red carpet event showcasing the creative talents of our area's best groomers. Groomers will transform their four-legged models into magnificent works of art, then work the runway with a show that's guaranteed to make your tail wag. Guests will arrive on the red carpet where the "pup-arazzi" will be snapping pictures celebrity-style. Attendees will be treated to hors d'oeuvres and a cash bar while being entertained. This event will be a great opportunity for you to advertise your company and products to a targeted audience of creative pet stylists, pet-lovers and shelter supporters.

Plan to become a sponsor today, and mark your calendar to attend!

	Table \$1,500	Publicist \$2,500	Manager \$5,000
Sponsored Table & Event Tickets	 8 Tickets/One Table	 8 Tickets/One Table	 16 Tickets/Two Tables
Event Program Recognition	 Name In Program	 Logo In Program	 Logo In Program
Ad Space In Program		 1/4 Page Ad	 1/2 Page Ad
Logo on screen during event		 	
Listing & website link on the Pawject Runway website		 	
Live recognition during the event			
Presenting Sponsor recognition on all collateral and advertising (TV, radio, print)			

Humane Fort Wayne

Pawject Runway



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Event Program Advertising

Advertise in our full-color Pawject Runway event program that will be distributed to all event attendees. It will feature the evening's itinerary, show credits, sponsors and board members. It will have a magazine-style look with articles written from interviews featuring participating groomers along with full color photos of their "before" creations.

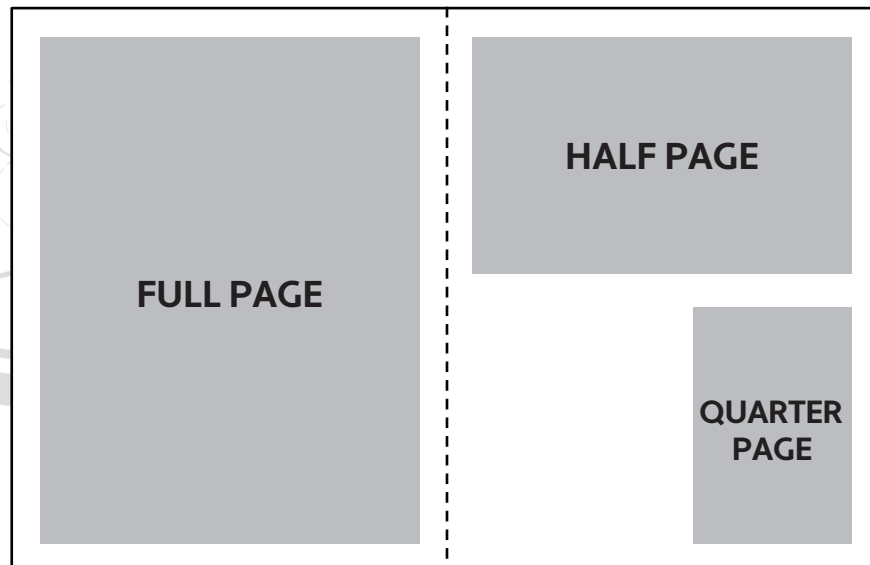
Be a part of this keepsake program and advertise today!

Ad deadline September 8, 2023.

Ad Specifications: Four-color CMYK press-quality pdf files are preferred. We also accept EPS, TIF, JPG or INDD files. Images should be 300 dpi or higher. All fonts should be embedded.

Email ads to **rburkholder@humanefw.org**.

<u>Ad Size</u>	<u>Width x Height</u>	<u>Cost</u>
<u>Full page, non-bleed</u>	<u>7.5" x 10"</u>	<u>\$400</u>
<u>1/2 page</u>	<u>7.5" x 4.75"</u>	<u>\$250</u>
<u>1/4 page</u>	<u>3.25" x 4.75"</u>	<u>\$150</u>



Humane
FORT WAYNE

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Sponsor Form

Application is hereby made by the undersigned for participation at and/or sponsorship of the *2023 Humane Fort Wayne Pawject Runway* to be held at Allen County War Memorial Coliseum located at 4000 Parnell Ave, Fort Wayne, Indiana on Saturday, October 21, 2023.

Company Name: _____

Contact Name: _____

Company Description (advertising purposes): _____

Business Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Phone: _____ Fax: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____ Date: _____

Please check all that apply:

- ☐ \$5,000 Sponsor Level - Manager
- ☐ \$2,500 Sponsor Level - Publicist
- ☐ \$1,500 Sponsor Level - Platinum Table
- ☐ \$400 Full Page Ad in Program
- ☐ \$250 Half Page Ad in Program
- ☐ \$150 Quarter Page Ad in Program
- ☐ Other Amount _____

FOR OFFICE USE ONLY

Date Rec'd _____

Amount Paid _____

Form of Pymt _____

Date Rec'd _____

Approved and accepted by
Humane Fort Wayne

Please return this form along with required payment
(either credit card or check) payable to Humane Fort Wayne:
Attn: Rachel Burkholder by faxing or mailing to the address below or
emailing rburkholder@humanefw.org.

Humane
FORT WAYNE

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Credit Card Payment Authorization

Company Name: _____

Name as Appearing on Card: _____

Billing Address of Cardholder Account: _____

Telephone Number: _____

Card Type (check one): ☐ MasterCard ☐ Visa ☐ American Express Amount to charge: _____

Card Number: _____ Security Code (3-digit): _____

Expiration Date: _____ Signature of Cardholder: _____

If paying with credit card, please return this form to:
Attn: Rachel Burkholder by faxing or mailing to the address below or
emailing rburkholder@humanefw.org.

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