

PARTNERSHIPS: UNLEASH THE POSSIBILITIES.

WHO WE ARE | WHAT WE DO

Everything we do at Humane Fort Wayne — from adoption and retention programs to clinic services, community outreach, and education—stems from our core value, love. We believe when pets have safe and loving homes, they thrive. And with their loving companionship, so do we.

We are an organization comprised of an animal shelter, a high volume spay/neuter clinic, a low-cost wellness clinic, and pet-owner social services – in short, we are a comprehensive animal welfare organization doing whatever it takes to help pets and the people that love them.

Our mission is fulfilled solely through the benevolence of Northeast Indiana's pet-loving people, businesses, and grantors.

THE POWER OF PARTNERSHIP

When you partner with us, you'll expand your audience to include thousands of area animals lovers. You'll benefit from our strong brand, powerful message, and broad appeal. And you'll directly and positively impact the lives of thousands of pets and pet owners in need.

A SHARED VOICE | REACH YOUR PEOPLE THROUGH OUR PETS

We want to add your voice to our mission. This is your opportunity to support your greater community and show your support for the life-saving work we are doing at Humane Fort Wayne. Through a corporate partnership with Humane Fort Wayne, we want to share your generosity with our community and ensure they know you're going above and beyond to give back.

Each year our audience grows with each adoption, each clinic visit, and each time we help a pet in need.

You can be a part of those happy hearts – and wagging tails – by sharing your commitment to support Humane Fort Wayne. Even if your audience already knows you do good things. Let us help you show them that YOU can do GREAT things!



THOUSANDS OF EYES, ALL ON YOU!

Fans & Followers | 48,000 ON Facebook alone | 700+ Members | 20,000+ Subscribers

PAWJECT RUNWAY | SAVE THE DATE | SATURDAY, OCTOBER 21ST

PARTNERSHIP POSSIBILITIES

The opportunities below include investments in all aspects of Humane Fort Wayne. We value our corporate partners and their commitment to being an active influence in our community. Partnering with us means that we can take our message and share it with those who need it most.

<p>\$2,500 PARTNER</p> <p>Mission in Motion On-site Tour of Humane Fort Wayne Facilities for up to four people</p> <p>Year-round presence on the Humane Fort Wayne website with backlink.</p> <p>Logo in our quarterly newsletter (total distribution of 30,000)</p>	<p>\$5,000 PARTNER</p> <p>All of the \$2,500 Partner benefits in addition to...</p> <p>Logo with backlink in monthly e-newsletter (100,000+ Annual Distribution).</p> <p>Company promotional item(s) included in Go-Home bag for adopters. (2,500+ Annually)</p> <p>Supporting Sponsor of Pet Promises Initiatives. Pet Food Pantry Vaccine Clinic Compassion Foster In-Home Services</p>	<p>\$10,000 PARTNER</p> <p>All of the \$2,500 and \$5,000 Partner benefits in addition to...</p> <p>Mission in Motion On-site Volunteer Opportunity and Tour for a small group of employees.</p> <p>VIP Canine Experience Pet Engagement Opportunity at Location of Your Choice.</p> <p>Your WHY story in our quarterly newsletter and on social media. (30,000 Annual Distribution)</p> <p>Matching Gift Lead Opportunity Lead Change and Fuel Giving in others. Give Greater(Spring) Giving Tuesday(Fall)</p>
<p>Pawject Runway Gala Two Tickets* to our Signature Annual Fundraiser. <small>*UPGRADE TO FULL TABLE FOR AN ADDITIONAL \$1,200</small></p> <p>\$2,500 PARTNER</p>	<p>Pawject Runway Gala Four Tickets* to our Signature Annual Fundraiser. <small>*UPGRADE TO FULL TABLE FOR AN ADDITIONAL \$600</small></p> <p>\$5,000 PARTNER</p>	<p>Pawject Runway Gala Full Table of Eight to our Signature Annual Fundraiser.</p> <p>\$10,000 PARTNER</p>

ADDITIONAL OPPORTUNITIES

- \$500 | Supporting Sponsor of annual Volunteer Appreciation Event
- \$1,000 | Signature Sponsor of Pedal for Promises Event supporting Pet Promises
- \$1,500 | Signature Event Table Sponsor | Pawject Runway | Additional Sponsorship Opportunities Available
- \$2,000 | Products & Services We Love Website Feature for Year | Product Sample/Discount Go-Home Bag

WHAT ARE WE MISSING?

The bottom line is that we aren't just looking for sponsors; we are looking for like-minded partners that want to grow with us. We never claim to know it all, so we do our best to stay open to new ideas and ways to interact. We're here and ready to listen if there is ever something we can do better or differently. We always want to know how we can bring value to your audience.

We look forward to partnering with you!

Ready to invest in our pets and the people that love them? Contact Rachel at RBurkholder@HumaneFW.org.