

# Pawject Runway

















**Saturday, October 8, 2022 • Allen County War Memorial Coliseum • Fort Wayne, Indiana**

## Sponsorship Opportunities

*Lights, Camera, Action! Be a part of an exciting, red carpet event showcasing the creative talents of our area's best groomers. Groomers will transform their four-legged models into magnificent works of art, then work the runway with a show that's guaranteed to make your tail wag. Guests will arrive on the red carpet where the "pup-arazzi" will be snapping pictures celebrity-style. Attendees will be treated to hors d'oeuvres and a cash bar while being entertained. This event will be a great opportunity for you to advertise your company and products to a targeted audience of creative pet stylists, pet-lovers and shelter supporters.*

**Plan to become a sponsor today, and mark your calendar to attend!**

	Table <b>\$1,500</b>	Publicist <b>\$2,500</b>	Manager <b>\$5,000</b>
Sponsored Table & Event Tickets	 8 Tickets/One Table	 8 Tickets/One Table	 16 Tickets/Two Tables
Event Program Recognition	 Name In Program	 Logo In Program	 Logo In Program
Ad Space In Program		 1/4 Page Ad	 1/2 Page Ad
Logo on screen during event			
Listing & website link on the Pawject Runway website			
Live recognition during the event			
Presenting Sponsor recognition on all collateral and advertising (TV, radio, print)			

Humane Fort Wayne



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### Event Program Advertising

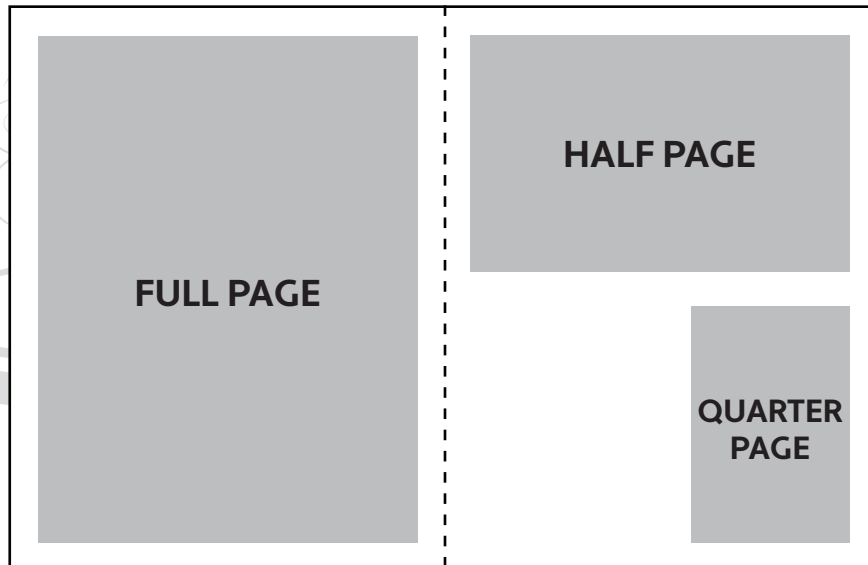
Advertise in our full-color Pawject Runway event program that will be distributed to all event attendees. It will feature the evening's itinerary, show credits, sponsors and board members. It will have a magazine-style look with articles written from interviews featuring participating groomers along with full color photos of their "before" creations.

Be a part of this keepsake program and advertise today!

**Ad deadline September 9, 2022.**

**Ad Specifications:** Four-color CMYK press-quality pdf files are preferred. We also accept EPS, TIF, JPG or INDD files. Images should be 300 dpi or higher. All fonts should be embedded. Email ads to [aprice@humanefw.org](mailto:aprice@humanefw.org).

Ad Size	Width x Height	Cost
Full page, non-bleed	7.5" x 10"	\$400
1/2 page	7.5" x 4.75"	\$250
1/4 page	3.25" x 4.75"	\$150



**Humane**  
FORT WAYNE

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## Sponsor Form

Application is hereby made by the undersigned for participation at and/or sponsorship of the **2022 Humane Fort Wayne Pawject Runway** to be held at Allen County War Memorial Coliseum located at 4000 Parnell Ave, Fort Wayne, Indiana on Saturday, October 8, 2022.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Description (advertising purposes): \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Please check all that apply:

- \$5,000 Sponsor Level - Manager
- \$2,500 Sponsor Level - Publicist
- \$1,500 Sponsor Level - Platinum Table
- \$400 Full Page Ad in Program
- \$250 Half Page Ad in Program
- \$150 Quarter Page Ad in Program
- Other Amount \_\_\_\_\_

FOR OFFICE USE ONLY	
Date Rec'd	_____
Amount Paid	_____
Form of Pymt	_____
Date Rec'd	_____
Approved and accepted by Humane Fort Wayne	

Please return this form along with required payment (either credit card or check) payable to Humane Fort Wayne: Attn: Rachel Burkholder by faxing or mailing to the address below or emailing [rburkholder@humanefw.org](mailto:rburkholder@humanefw.org).



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### Credit Card Payment Authorization

Company Name: \_\_\_\_\_

Name as Appearing on Card: \_\_\_\_\_

Billing Address of Cardholder Account: \_\_\_\_\_  
\_\_\_\_\_

Telephone Number: \_\_\_\_\_

Card Type (check one):    MasterCard    Visa    American Express   Amount to charge: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code (3-digit): \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature of Cardholder: \_\_\_\_\_

If paying with credit card, please return this form to:  
Attn: Rachel Burkholder by faxing or mailing to the address below or  
emailing [rburkholder@humanefw.org](mailto:rburkholder@humanefw.org).

**Humane**  
**FORT WAYNE**