

























Saturday, October 9, 2021 • Grand Wayne Center • Fort Wayne, Indiana

### Sponsorship Opportunities

**Lights, Camera, Action!** Be a part of an exciting, red carpet event showcasing the creative talents of local groomers competing for bragging rights and awards. Groomers will transform their four-legged models into magnificent works of art, then work the runway while the judges tally-up scores. Guests will arrive on the red carpet where the “pup-arazzi” will be snapping pictures celebrity-style. Attendees will be treated to hors d’oeuvres and a cash bar while being entertained. This event will be a great opportunity for you to advertise your company and products to a targeted audience of creative pet stylists, pet-lovers and shelter supporters.

**Plan to become a sponsor today, and mark your calendar to attend!**

	Table <b>\$1,500</b>	Publicist <b>\$2,500</b>	Manager <b>\$5,000</b>	Fashionista <b>\$7,500</b>
Event Tickets	 <i>One Table of 8</i>	 <i>One Table of 8</i>	 <i>Two Tables of 8</i>	 <i>Two Tables of 8</i>
Name/logo on sponsored table(s)	 <i>One Table of 8</i>	 <i>One Table of 8</i>	 <i>Two Tables of 8</i>	 <i>Two Tables of 8</i>
Logo in event program				
Logo on screen during event				
Listing and website link on the Pawject Runway website				
Live announcements on stage as event sponsor				
Presenting Sponsor recognition on all collateral and advertising (TV, radio, print)				

Humane Fort Wayne

# Pawject Runway



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## Event Program Advertising

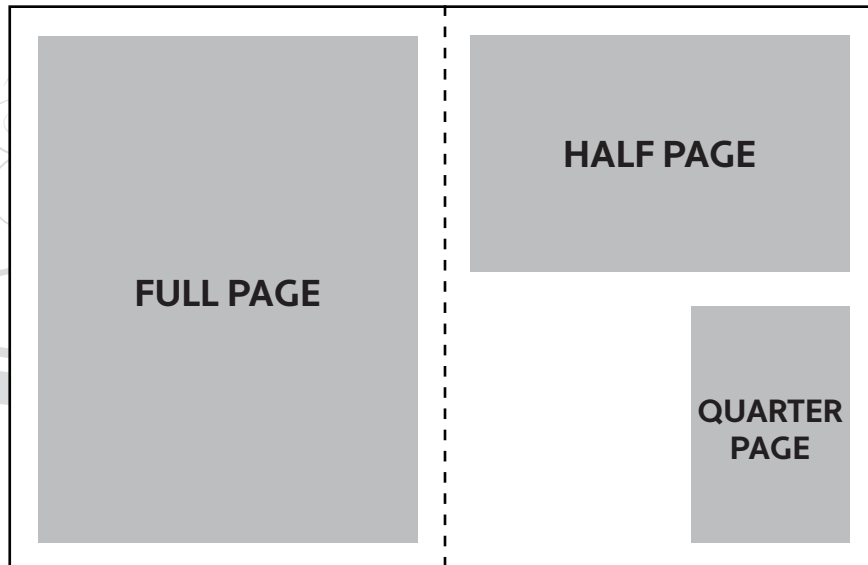
Advertise in our full-color Pawject Runway event program that will be distributed to all event attendees. It will feature the evening's itinerary, show credits, sponsors and board members. It will have a magazine-style look with articles written from interviews featuring participating groomers along with full color photos of their "before" creations.

Be a part of this keepsake program and advertise today!

**Ad deadline September 7, 2021.**

**Ad Specifications:** Four-color CMYK press-quality pdf files are preferred. We also accept EPS, TIF, JPG or INDD files. Images should be 300 dpi or higher. All fonts should be embedded.  
Email ads to [aprice@humanefw.org](mailto:aprice@humanefw.org).

Ad Size	Width x Height	Cost
Full page, non-bleed	7.5" x 10"	\$400
1/2 page	7.5" x 4.75"	\$250
1/4 page	3.25" x 4.75"	\$150



**Humane**  
FORT WAYNE

# Humane Fort Wayne



**Saturday, October 9, 2021 • Grand Wayne Center • Fort Wayne, Indiana**

## Sponsor Form

Application is hereby made by the undersigned for participation at and/or sponsorship of the *2021 Humane Fort Wayne Pawject Runway* to be held at Grand Wayne Center located at 120 W Jefferson Blvd, Fort Wayne, Indiana on Saturday, October 9, 2021.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Description (advertising purposes): \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Please check all that apply:

- \$7,500 Sponsor Level - Fashionista
- \$5,000 Sponsor Level - Manager
- \$2,500 Sponsor Level - Publicist
- \$1,500 Sponsor Level - Platinum Table
- \$400 Full Page Ad in Program
- \$250 Half Page Ad in Program
- \$150 Quarter Page Ad in Program
- Other Amount \_\_\_\_\_

FOR OFFICE USE ONLY	
Date Rec'd	_____
Amount Paid	_____
Form of Pymt	_____
Date Rec'd	_____
Approved and accepted by Humane Fort Wayne	

Please return this form along with required payment  
(either credit card or check) payable to Humane Fort Wayne:

Attn: Beth Squires by faxing or mailing to the address below or email [bsquires@humanefw.org](mailto:bsquires@humanefw.org).

**Humane**  
FORT WAYNE

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### Credit Card Payment Authorization

Company Name: \_\_\_\_\_

Name as Appearing on Card: \_\_\_\_\_

Billing Address of Cardholder Account: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Card Type (check one):  MasterCard  Visa  American Express Amount to charge: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code (3-digit): \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature of Cardholder: \_\_\_\_\_

If paying with credit card, please return this form to:  
Attn: Beth Squires by faxing or mailing to the address below or emailing [bsquires@humanefw.org](mailto:bsquires@humanefw.org).

**Humane**  
FORT WAYNE